

Spring Parasite Control



Electron Fly Ear Tags

MEETING THE FLY CHALLENGE

zoetis

The threat and the production benefits:

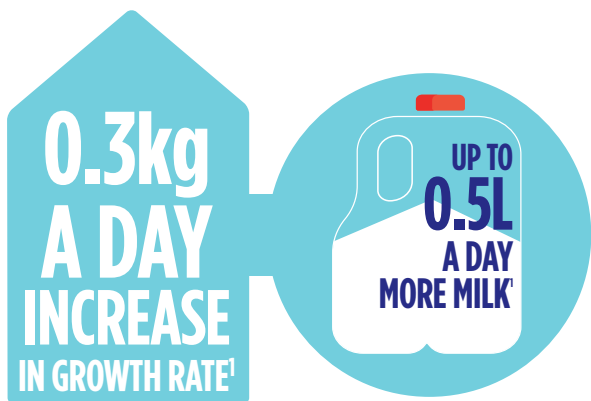
Flies

Flies cause major economic production losses in livestock. They reduce feed intake, reducing productivity, and damage hides.

Nuisance flies can spread disease such as 'pink eye' and summer mastitis amongst cattle. Midges spread diseases such as Schmallenberg and Bluetongue.

Their life cycles are completed very quickly, giving rise to very rapid population expansions, highlighting the need to apply fly control medicines early and regularly during the season.

Effectively managing flies could result in 0.3kg a day additional growth and up to 0.5L a day more milk.



1. Jonsson et al (1999). Med. Vet. Entomology 13, p372-376.

Why Electron Fly Tag?

Fly tags

- The Electron™ fly tag is the only product you can use to ensure season-long control meaning there is no need to re-treat
- It is effective for up to 5 months with no meat or milk withdrawal period
- When selecting a fly control product, it is important to know what fly species it protects against and Electron protects against both nuisance and biting flies

Benefits:

- Provides season long control so there's no need to re-treat
- Not having to retreat reduces the cost of extra handling and also minimises production losses associated with handling
- Gives peace of mind cattle are protected for the entire season
- No milk or meat withdrawal
- Used in all ages of cattle
- Reduces the chance of the fly population building

This treatment can be more expensive than pour-on products. However, there is no need to retreat as the product provides season-long control and this will therefore save time and labour.



Electron Fly Ear Tags:

- Provide season-long fly control from a single tag
- 100% compliance once inserted as no need to re-treat
 - Reduces labour costs
 - Minimises production losses associated with handling
- Use in all ages of cattle
- Zero day milk and meat withdrawal
- Effective for up to 5 months
- Protects against both nuisance and biting flies
- Suitable to use with season-long worming products



ELECTRON FLY EAR TAGS FOR CATTLE 935 MG contains cypermethrin (cis 50:trans 50). POM-VPS
For further information: Zoetis UK Limited, First Floor, Birchwood Building, Springfield Drive, Leatherhead KT22 7LP
www.zoetis.co.uk Customer Support: 0845 300 8034
Use medicines responsibly (www.noah.co.uk/responsible).
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